



# Seaba Bob, the swimming Shiba

Shiba Inu creator · Estonia · Media kit for brand partnerships

[@seaba.bob](#) (Instagram & TikTok)

[@seaba\\_bob](#) (YouTube)

[hello@seababob.com](mailto:hello@seababob.com)

[seababob.com](https://seababob.com)

**1.3M**

reel views in 30 days

**15.6%**

avg engagement rate

**21.6K**

Instagram followers

**2.1K**

TikTok followers

Stats as of 9 October 2026

In under 5 months, Bob went from 0 to 20K followers, and he's already recognizable outside his own page: people name drop him on posts he's not even in. That's a character, not just a content account, and it's still growing.

## AUDIENCE

### Gender split



Women 71% · Men 29%

### Top countries

**44.6%** United States

**8%** United Kingdom

**5.4%** Canada

**3.5%** Germany

## TOP REELS



**205K views**

14.6K likes · **18.4% ER**



**234K views**

25.5K likes · **20.7% ER**



**164K views**

12.0K likes · **18.3% ER**

## PARTNERSHIPS

Open to sponsored reels, UGC content, and longer-term ambassador-style collaborations, but selective: only products Bob and his owner would genuinely use, no matter the budget. Good fit: outdoor gear, swim and water brands, pet products, apps and tech products, and anything that suits his deadpan "science" bit. Case studies (a gifted collab with Tractive, plus two concept reels) at [seababob.com/brand-work.html](https://seababob.com/brand-work.html).

Starting from €300 for a reel or a post, but prices depend on the scope of deliverables. That covers concept and scripting, filming, editing, voiceover, revisions, posting and crossposting to Instagram and TikTok, plus the back and forth with your team along the way. Reach out with the details and you'll get a quote.

Full media kit: [seababob.com](https://seababob.com)

Contact: [hello@seababob.com](mailto:hello@seababob.com)